

In every year in every good household there comes a moment during springtime, when we start cleaning our homes and gardens from all the leftovers of the long and cold winter.

Because "SONCHEVA – The Land of The Sun" is the house we all live in, it is just the most normal thing for us to make a spring cleaning in our homes and gardens and we call it: "GENERALKA WEEKEND".

Together with our leading strategic partners <u>Pivara Skopje</u> and <u>Pakomak</u> and our official partners <u>Nula Otpad</u>, <u>Sparkasse</u>, <u>Kostal</u>, <u>EVN</u>, <u>Makstil</u>, <u>Buchim</u>, <u>Bimilk</u>, and <u>Red Cross</u>, <u>Man and Mountain</u> organizes this spring-cleaning action each May for ten years: From 2021 until 2031 (from the 30<sup>th</sup> to the 40<sup>th</sup> birthday of our country) with the goal to clean our country from the waste of the past and to recycle it into a green future for us and coming generations.

This year's GENERALKA WEEKEND will be held between the 17.-19. May 2024 in all municipalities of Macedonia and on NATIONAL PARK Sar Planina.

## Supported by the Ministry of Environment and the Ministry of Agriculture

Based on the memorandum between the Ministry of Agriculture, National Forestry and Man and Mountain LLC from June 2022, the Government of North Macedonia is supporting ZELENA SONCHEVA by **dedicating one tree per ten kg of collected waste** in their annual plantation plans.

Since 2021 more than **25.000 volunteers** from 51 municipalities collected more than **615.000kg of waste** during the GENERALKA WEEKEND events.

Since 2022 the Ministry of Agriculture together with National Forestry planted more than 90.000 trees in Veles and Petrovec and together with our partners we planted additionally more than 6.000 trees in already 11 municipalities. These forests are called "SONCHEVA GORA".



## LET'S RECYLCE THE WASTE OF THE PAST INTO A GREEN FUTURE!



## LET'S GET DIRTY AND CLEAN!

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https://www.generalka-weekend.com https://www.fb.com/groups/generalka.weekend